



# JUST TRI IT!

## ST. JOHNS COUNTY PARKS & RECREATION

### 2026 Corporate & Community Sponsorships



## Our Impact

*Empowering confident, active  
kids through community-  
supported recreation*



**SUNDAY**

**April. 26. 26 | 8 AM**

**Solomon Calhoun Community Center**

Ages: 5-14

Capacity: Up to 300 participants



Community sponsorships are facilitated by the St. Johns County Parks Foundation, a 501(c)(3) nonprofit, supporting SJC Park & Recreation county-wide. Learn more at [www.sjcpcf.org](http://www.sjcpcf.org).



## Event Overview

The **St. Johns County Parks and Recreation “Just Tri It” Kids Triathlon** is a growing youth athletic event that encourages confidence, healthy lifestyles, and community connection through swimming, biking, and running. The event is **fundraised and supported by the St. Johns County Parks Foundation**, the official nonprofit partner of St. Johns County Parks & Recreation.

### Event Details

**Date:** Sunday, April 26, 2026

**Time:** 8:00 AM

**Location:** Solomon Calhoun Community Center

**Ages:** 5–14

**Capacity:** Up to 300 participants

In 2025, more than 80 children participated, with the event capped at 100 registrations. For 2026, the triathlon is expanding significantly—allowing up to **300 youth participants**, improved race organization, professional timing support, and the addition of **vendors and community organizations**, transforming the event into a true **county-wide family experience**.

All proceeds raised through sponsorships, vendors, and community support directly benefit youth recreation opportunities through **St. Johns County Parks & Recreation**.



### About the St. Johns County Parks Foundation

The St. Johns County Parks Foundation is a 501(c)(3) nonprofit organization dedicated to enhancing access to parks, programs, and recreational opportunities county-wide through private philanthropy. The Foundation works in partnership with St. Johns County Parks & Recreation to support programs, capital improvements, and community-driven initiatives that benefit residents of all ages.

**St. Johns County Parks Foundation**

**EIN- 872315225**

Contact: Marithza Ross

[mross@sjcpf.org](mailto:mross@sjcpf.org) | 904.671.7327 | [www.sjcpf.org](http://www.sjcpf.org)



St. Johns County Parks & Recreation “**Just Tri It**” Kids Triathlon 2026  
Sunday, April 26, 2026 | 8:00 AM Solomon Calhoun Community Center  
Ages 5–14 | Up to 300 Participants  
**Sponsorship Opportunities**

**Presenting Sponsor – \$2,500 (Limit 1)** Sponsor name incorporated into the official race title. Recognition across Foundation digital platforms, including social media, website, and inclusion in radio, newspaper, and post-race press coverage as available. Logo placement on official race t-shirts. Verbal recognition during race opening and closing ceremonies, with additional sponsor mentions throughout the event. Sponsor-provided banners displayed along the race course (banners not provided by event). Opportunity for a 20x20 sponsor space at the event entrance (tent, tables, & chairs not provided). Recognition on the April Parks & Recreation programs calendar if sponsorship is confirmed by March 1. Includes 7 complimentary race entries.

**Finisher Medal Sponsor – \$2,000 (Limit 1)** Sponsor logo engraved on all finisher medals presented to participants. Logo placement on official race t-shirts. Recognition across Foundation digital platforms and in post-race communications. Verbal recognition during the awards portion of the event. Sponsor-provided banner displayed near the finish line (banners not provided by event). Includes 6 complimentary race entries. Confirm by March 1.

**Photo Sponsor – \$2,000 (Limit 1)** Sponsor logo included on official event photos distributed to participants and shared post-event. Logo placement on official race t-shirts. Recognition across Foundation digital platforms and in post-race communications. Sponsor-provided banner displayed near the photo or finish area (banners not provided by event). Includes 6 complimentary race entries.

**Swim Course Sponsor – \$1,500 (Limit 1)** Sponsor recognition at the swim area supporting safety and course operations. Logo placement on official race t-shirts. Verbal recognition during event announcements. Sponsor-provided banner displayed at the swim area (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

**Bike Course Sponsor – \$1,500 (Limit 1)** Sponsor recognition along the bike course supporting course setup and safety. Logo placement on official race t-shirts. Verbal recognition during event announcements. Sponsor-provided banner displayed along the bike course (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

**Run Course Sponsor – \$1,500 (Limit 1)** Sponsor recognition along the run course supporting hydration and finish-line flow. Logo placement on official race t-shirts. Verbal recognition during event announcements. Sponsor-provided banner displayed along the run course (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

**Bib Sponsor – \$1,000 (Limit 1)** Sponsor logo printed on all participant race bibs. Logo placement on official race t-shirts. Sponsor-provided banner displayed along the course (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

**Awards Sponsor – \$1,000 (Limit 1)** Sponsor name recognized during the awards presentation. Logo placement on official race t-shirts. Sponsor-provided banner displayed near the awards area (banners not provided by event). Recognition in post-race Foundation communications. Includes 4 complimentary race entries.

**Water Station Sponsor – \$750 (Limit 3)** Sponsor-provided banner displayed at a designated water station (banners not provided by event). Logo placement on official race t-shirts. Verbal recognition during event announcements. Option for sponsor volunteers to assist at the water station. Recognition in post-race Foundation communications. Includes 3 complimentary race entries.

**Race Support Sponsor – \$500** Sponsor name listed on official race t-shirts. Sponsor-provided banner displayed on shared event signage (banners not provided by event). Recognition in post-race Foundation communications. Includes 2 complimentary race entries.

**Community Supporter – \$250** Name listed as a Community Supporter on shared event materials. Recognition in post-event Foundation communications.

**Participating Supporter – \$100** Name listed as an event supporter.





St. Johns County Parks & Recreation “**Just Tri It**” Kids Triathlon 2026  
Sunday, April 26, 2026 | 8:00 AM Solomon Calhoun Community Center  
Ages 5–14 | Up to 300 Participants

## SPONSORSHIP AGREEMENT

**Event:** “Just Tri It” Kids Triathlon 2026

**Date:** Sunday, April 26, 2026

**Time:** 8:00 AM

**Location:** Solomon Calhoun Community Center

*Johns County Parks Foundation is a 501(c)(3) EIN- 872315225*

### Sponsor Information

**Name of Company, Organization, or Individual (as it should appear in promotional materials)**

---

**Primary Contact Name** \_\_\_\_\_

**Email** \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Website/ Social Media handles**

---

### Sponsorship Level

- ☐ Presenting Sponsor – \$2,500
- ☐ Finisher Medal Sponsor – \$2,000
- ☐ Photo Sponsor – \$2,000
- ☐ Swim Course Sponsor – \$1,500
- ☐ Bike Course Sponsor – \$1,500
- ☐ Run Course Sponsor – \$1,500
- ☐ Bib Sponsor – \$1,000
- ☐ Awards Sponsor – \$1,000
- ☐ Water Station Sponsor – \$750
- ☐ Race Support Sponsor – \$500
- ☐ Community Supporter – \$250
- ☐ Participating Supporter – \$100

### Participant Registrations

Will members of your organization participate in the event using complimentary or paid registrations?

☐ Yes ☐ No (If yes, number of participants: \_\_\_\_\_)

### Volunteer Participation

Will members of your organization participate as event volunteers?

☐ Yes ☐ No

If yes, please indicate the number of volunteers: \_\_\_\_\_

Preferred volunteer role(s) (if known): \_\_\_\_\_



St. Johns County Parks & Recreation “**Just Tri It**” Kids Triathlon 2026  
Sunday, April 26, 2026 | 8:00 AM Solomon Calhoun Community Center  
Ages 5–14 | Up to 300 Participants

## Payment Information

Total Sponsorship Amount: \$ \_\_\_\_\_



- ☐ Check Enclosed
- ☐ Online Payment (scan qr code)

Checks payable to:  
**St. Johns County Parks Foundation, Inc.**  
*A confirmation letter and tax receipt will be provided upon receipt of payment.*

## Sponsor Acknowledgment & Guidelines

- Sponsorships are **cash-based and charitable in nature**; all contributions are **non-refundable**.
- Sponsor recognition will be provided in accordance with the selected sponsorship level.
- Any on-site signage or banners must be provided by the sponsor (event does not supply banners or signage).
- Sponsor logos must be submitted in **high-resolution format** following payment to ensure inclusion in event materials.
- The St. Johns County Parks Foundation reserves the right to approve all sponsor recognition to ensure alignment with the mission and values of the event.

## Release & Agreement

By signing below, I acknowledge and agree to the terms of this Sponsorship Agreement and understand that participation is voluntary. I hereby release and hold harmless the St. Johns County Parks Foundation, St. Johns County Parks & Recreation, event sponsors, volunteers, officials, and representatives from any claims arising from participation in this event.

All sponsorships directly support the *St. Johns County “Just Tri It” Kids Triathlon* and youth recreation programs through the St. Johns County Parks Foundation, the official nonprofit partner of St. Johns County Parks & Recreation, whose mission is to enhance access to parks, programs, and recreational facilities for all residents county-wide.

To ensure inclusion in promotional materials, sponsorships must be confirmed and paid in full by March 1. Sponsorship opportunities are secured only upon receipt of payment and cannot be reserved, held, or carried forward.

While every effort will be made to provide sponsor recognition as outlined, recognition opportunities may vary due to timing, production schedules, or unforeseen circumstances. Sponsorship contributions are non-refundable, including in the event of program changes or event cancellation.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_